

B.A. COMMUNICATION STUDIES: PUBLIC ADVOCACY

(For all Pre-Communication majors as of August 15, 2011 and after)

The Bachelor of Arts in Communication Studies is a 54 hour program. All students will complete 24 hours of core requirements and 30 hours of track requirements. In addition to the 54 hours of coursework, students must also satisfy the departmental foreign language requirement. Courses taken to meet core requirements cannot be used as track requirements, electives, or related coursework. Pre-Communication status is the major status declared by students prior to qualifying to declare Communication Studies as their major. Pre-Communication status allows students to register for the introductory courses of COMM 1101 (Public Speaking), COMM 2100 (Introduction to Communication Theory), JOUR 2100 (Language Craft), and JOUR 2160 (Introduction to Journalism).

Introductory Requirements

Course	Description	Credit Hours	Prerequisites	Grades
COMM 1101	Public Speaking	3		
COMM 2100	Introduction to Communication Theory <i>*Students may only repeat this course once</i>	3		
STAT 1222 or 1220	Introduction to Statistics	3	MATH 1100	

Students must earn a "C" or higher in the courses listed above.

Foreign Language Requirement

2000-level course in a language that uses the Latin alphabet OR 1202-level course in a language that does not use the Latin alphabet *SPAN 2209 and FREN 2209 cannot be used to fulfill the foreign language requirements for the major.			
Minimum cumulative GPA of 2.0			

Students who have met the requirements above can apply to become a Communication Studies major. Students must fill out a new Change of Major/Minor form to transition from Pre-Communication status to the Communication Studies major. Change of Major/Minor forms are available in the Department of Communication Studies or the Registrar's Office. Students with Pre-Communication status will be unable to register for core and required track courses. These courses will only be open to students who have met the qualifications to declare the Communication Studies major and have completed the formal declaration process.

Core Requirements

Prerequisite for all Core Requirements: Declared Communication Studies major

General Theory/Skills - (Complete all courses)

		Credit Hours	Prerequisites	Grades
COMM 2101	Introduction to Rhetorical Theory	3		
COMM 3101	Persuasion	3	COMM 2101	

Research Methodology

COMM 3100	Communication Research Methods	3		
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Macro-Context- (Complete one course)

COMM 3120	Communication and Mass Media	3	COMM 2100	
COMM 3141	Organizational Communication	3	COMM 2100	

Micro-Context - (Complete one course)

COMM 2105	Small Group Communication	3		
COMM 2107	Interpersonal Communication	3		

Track Requirements

Required Track Courses—(Complete one course) Declared Communication Studies only

		Credit Hours	Prerequisites	Grades
COMM 2102	Advanced Public Speaking †	3		
COMM 2103	Argumentation and Debate †	3		

Required Track Courses Declared Communication Studies major only

		Credit Hours	Prerequisites	Grades
COMM 3130	Communication and Public Advocacy	3		

Elective Track Courses – (Complete six hours from the list below)

		Credit Hours	Prerequisites	Grades
COMM 3052	Topics in Mass Media	3		
COMM 3127	Global Media † <i>Cross-listed as INTL 3127</i>	3		
COMM 3131	African-American Oratory †	3		

Available to Fully Declared Communication Majors ONLY

COMM 2102	Advanced Public Speaking * †	3		
COMM 2103	Argumentation and Debate * †	3		
COMM 3051	Topics in Health Communication	3	COMM 3115	
COMM 3054	Topics in Organizational Communication †	3	COMM 3141	
COMM 3055	Topics in Public Relations †	3	COMM 2145	
COMM 3403	Debate Practicum <i>(May be repeated; limit four hours)</i>	2	COMM 2103 & by permit	
COMM 3880	Independent Study **	1-3		
COMM 4101	Media Law	3		
COMM 4410	Professional Internship ***	3	Junior/Senior & 2.0 GPA	

*If not being used to satisfy Required Track Course

**Requires prior approval of advisor

***Requires prior approval of internship supervisor

† These courses may not be offered every semester

Related Coursework (Complete 18 hours)

The following coursework will be accepted to fulfill the related coursework requirements in the Public Advocacy track. Please note that this list is not exhaustive – your assigned advisor might approve options not listed. Also note that under no circumstances can courses being used to satisfy core or track requirements be simultaneously used for related coursework. Use this list as a guide to assist in registering before you have declared the major and been assigned an advisor. Once enrolled in the major, make all curriculum decisions in consultation with your assigned advisor.

1. Any second major
2. Any minor