

B.A. COMMUNICATION STUDIES: HEALTH COMMUNICATION

(For all Pre-Communication majors as of August 15, 2011 and after)

The Bachelor of Arts in Communication Studies is a 54 hour program. All students will complete 24 hours of core requirements and 30 hours of track requirements. In addition to the 54 hours of coursework, students must also satisfy the departmental foreign language requirement. Courses taken to meet core requirements cannot be used as track requirements, electives, or related coursework. Pre-Communication status is the major status declared by students prior to qualifying to declare Communication Studies as their major. Pre-Communication status allows students to register for the introductory courses of COMM 1101 (Public Speaking), COMM 2100 (Introduction to Communication Theory), JOUR 2100 (Language Craft), and JOUR 2160 (Introduction to Journalism).

Introductory Requirements

Course	Description	Credit Hours	Prerequisites	Grade
COMM 1101	Public Speaking	3		
COMM 2100	Introduction to Communication Theory <i>*Students may only repeat this course once</i>	3		
STAT 1222 or 1220	Introduction to Statistics	3	<i>MATH 1100</i>	

Students must earn a "C" or higher in the courses listed above.

Foreign Language Requirement

2000-level course in a language that uses the Latin alphabet OR 1202-level course in a language that does not use the Latin alphabet *SPAN 2209 and FREN 2209 cannot be used to fulfill the foreign language requirements for the major.				
Minimum cumulative GPA of 2.0				

Students who have met the requirements above can apply to become a Communication Studies major. Students must fill out a new Change of Major/Minor form to transition from Pre-Communication status to the Communication Studies major. Change of Major/Minor forms are available in the department office in Colvard 5055. Students with Pre-Communication status will be unable to register for core and required track courses. These courses will only be open to students who have met the qualifications to declare the Communication Studies major and have completed the formal declaration process.

Core Requirements

Prerequisite for all Core Requirements: Declared Communication Studies major

General Theory/Skills - (Complete all courses)

		Credit Hours	Prerequisites	Grade
COMM 2101	Introduction to Rhetorical Theory	3		
COMM 3101	Persuasion	3	<i>COMM 2101</i>	

Research Methodology

COMM 3100	Communication Research Methods	3		
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Macro-Context- (Complete one course)

COMM 3120	Communication and Mass Media	3		
COMM 3130	Communication and Public Advocacy	3		
COMM 3141	Organizational Communication	3		

Micro-Context – (Complete one course)

COMM 2103	Argumentation and Debate	3		
COMM 2105	Small Group Communication	3		
COMM 2107	Interpersonal Communication	3		

Track Requirements

Required Track Courses--(Complete all courses) Declared Communication Studies only			Prerequisites	Grades
COMM 3115	Health Communication	3		
COMM 3051	Topics in Health Communication	3	COMM 3115	
COMM 4115	Seminar in Health Communication	3	COMM 3115	
COMM 4410	Professional Internship	3	COMM 3115	

Elective Track Courses--(Complete nine hours from the two lists below)			Credit Hours	Prerequisites	Grades
ANTH 3122	Culture, Health and Disease (W) †	3			
ANTH 3124	Food, Nutrition and Culture †	3	ANTH 1101		
GRNT 3115	Health and the Aging Process <i>Cross-listed: HLTH 3115</i>	3			
HLTH 2101	Healthy Lifestyles	3			
PHIL 3230	Healthcare Ethics †	3			
PSYC 2130	Introduction to Social Psychology	3	PSYC 1101		
PSYC 2160	Introduction to Health Psychology	3	PSYC 1101		
SOCY 4130	Sociology of Health and Illness † <i>Cross-listed: SOCY 4730</i>	3	SOCY 1101 Or permission of instructor		
SOCY 4168	Sociology of Mental Health and Illness †	3	SOCY 1101		
WGST 4191	Women's Health Issues † <i>Cross-listed: NURS 4191</i>	3	Instructor Permission		

Available to Fully Declared Communication Majors ONLY

COMM 3051	Topics in Health Communication *	3	COMM 3115	
COMM 4410	Professional Internship **	3	Junior/Senior & 2.0 GPA	

* May be repeated for credit with approval of advisor.

** Requires prior approval of internship supervisor and advisor.

† These courses may not be offered every semester.

Related Coursework (Complete nine hours)

The following coursework will be accepted to fulfill the related coursework requirements in the Health Communication track. Please note that this list is not exhaustive – your assigned advisor might approve options not listed. Also note that under no circumstances can courses being used to satisfy core or track requirements be simultaneously used for related coursework. Use this list as a guide to assist in registering before you have declared the major and been assigned an advisor. Once enrolled in the major, make all curriculum decisions in consultation with your assigned advisor.

1. Any course currently listed as an elective for the track that is not being used to fulfill the track elective hours.
2. Any minor or second major from the following:

Public Health Studies (minor only)
Gerontology (minor only)
Cognitive Science (minor only)

Psychology
Biology
Sociology